

DANONE THE GO

Baby Feeding



1 Shelf Planogram



2 Shelf Planogram



Baby Feeding 1 Shelf

SKUs on Planogram:

Cow & Gate First Milk Powder 800g

Cow & Gate First Milk Ready-to-Drink 200ml

Aptamil First Milk Powder 800g

Aptamil First Milk Ready-to-Drink 200ml

Ella's Kitchen Pouch Strawberries & Apple

Ella's Kitchen Pouch Chicken & Rice Casserole

Ella's Kitchen Melty Sticks Sweetcorn & Carrot

Farley's Rusks Original





Baby Feeding 2 Shelf

SKUs on Planogram:

- Cow & Gate First Milk Powder 800g
- Cow & Gate First Milk Ready-to-Drink 200ml
- Cow & Gate Follow-On Milk Powder 800g
- Cow & Gate Follow-On Milk Ready-to-Drink 200ml
- Aptamil First Milk Powder 800g
- Aptamil First Milk Ready-to-Drink 200ml
- Aptamil Follow-On Milk Powder 800g
- Aptamil Follow-On Milk Ready-to-Drink 200ml
- Ella's Kitchen Pouch Strawberries & Apple
- Ella's Kitchen Pouch Spag Bol 10+ Months
- Ella's Kitchen Pouch Chicken & Rice Casserole
- Ella's Kitchen Melty Sticks Sweetcorn & Carrot
- Farley's Rusks Original
- Organix Apple Rice Cake Clouds

